Ypsilanti Otters Swim Club Meeting Minutes

Board Members Present Mon., September 26, 2016

* Tom Leone 6:30 PM
* Kristie Chatters Ypsi High School Pool
* Kristin Rusch-Leone
* Levant Uyulur
* Cash Range
* Melinda Keillor
* Harshet Patel
* Kelly Gibbs

Board Members Not Present

* Andy Chatters
* Sarah Vasher

Treasurer Report

* 2015 Taxes were filed in August; $1500 deficit
* P/L 2015 through Dec 2015
  + Income for Winter 2016 membership listed due to receiving money in Dec. ( Winter 2016 registration fees were collected/pd in Dec & Jan)
  + Pool rental:$25.6k ; 2014 Fall rental fees were mostly already paid and not much left to pay due to loss of Estabrook.
  + Payroll:$43.5k, payroll taxes $6k, (included Rutherford $4,500)
  + Travel expenses include lodging for coach’s at out-of-state meet.
* Checking account balance $45k
* Savings account balance $21,633
* Estimated Revenue from Fall 2016 is about $29,500

USA coach certification is still in process. Myles needs to do the online certification/training videos.

$40 Volunteer deposit

* We have some families that still owe.
* Email will go out to people that still owe.
* We will attempt to halt practice for the unpaid swimmers.
* No winter registration for those that still owe the $40

Uof M Concessions for Oct. 1st– we have 30 people committed ( 20 required min), Final list due tomorrow (TUE).

Bridgette still needs to submit paperwork for payroll.

We have swimmers swimming in time slots that they are not registered for. Hopefully taking attendance will help correct the issue.

Review of board members’ titles in comparison to what they actually do resulted in changing Melinda’s title. According to the existing bylaws, the description of Chief Operating Officer was a better fit for Melinda in accordance what she does for the club. All present YOSC Board Members were in favor of the proposal.

Financial Aid

* All present board member voted in favor of granting the financial aid request
* We need written guidelines for future financial aid requests.
  + Does not have to be as intrusive as submitting a tax return, but we need to request some type of information from the receiving family in the future.

Apparel Budget

* Harshet interested in promoting the Otters via apparel and other team spirit items
* Some options for offering apparel to our families are:
  + Collect orders and money in advance
  + Collect orders first, then money later at delivery
  + Order items to have for families to purchase on the spot
* Kristie suggested the team store online using Swim Outlet.com
  + The board agreed to creating a team store for families to place orders and pay using swimoutlet.com
  + Harshet and Kristie will working on designing the store along with anyone else that wants to help.
  + We can provide the link to our families via email
  + Otters will receive 8% of any sale made through Swimoutlet.com
  + Swimoutlet.com will help advertise. They will provide a banner to hang at pool and online advertisement we can use on our website.
* The board suggested a proposal of a dollar amount to be used for apparel and other promotional items.
  + Harshet would like to do more research prior to suggesting a dollar amount.
  + Create a spreadsheet to collect data about the cost, possible selling price and profit for each of the promotional items.
  + Email the proposed dollar amount to board members for approval.

First Home meet

* Kristin will provide an announcer script for the volunteer to use.
* Harshet attempt to get the electronic timing system to work
* National Anthem to be played by a recording device

Saturday Swim

* Kristin working with coaches to pick a date
* Will be named as a water safety outreach swim; not enough time to provide much stroke instruction.
* Will advertise within Ypsilanti Community Schools ONLY, as our commitment to attempt to recruit YCS students.
* Once a date is set, we can begin promoting within the YCS buildings
* Will be free to YCS students
* We will offer more than one session on a Saturday. Possibly start with lower level swimmers.

USA stroke clinic

* Cash suggested a clinic to offer more instruction on stroke techniques
* Would require a qualified coach
* Require a minimum amount of interest from swimmers based on the cost of the coach.
* Cash will work on inquiring more information about coaching and other necessities to run a clinic.

Next meeting date : Wed., Oct 26th @6 PM We will meet at YHS